

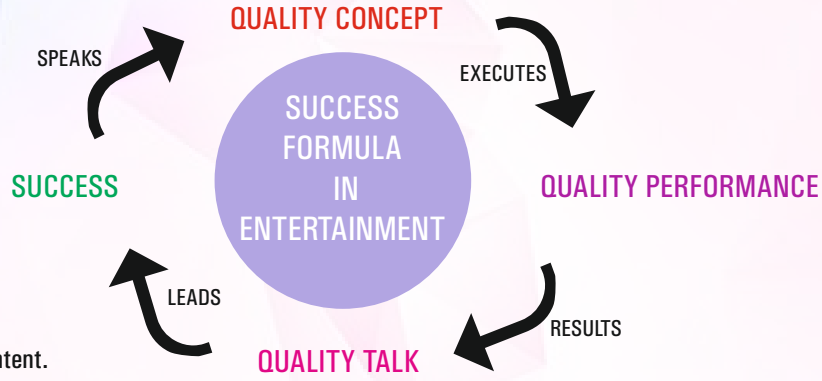


SCAN VIDEO FOR MAKING

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A film by
SRINIVAS THIMMAIAH
www.srinivasthimmaiah.com

ACTUAL FINANCIAL PROFIT STRATEGY



- * Proper selection of Script Concept Content.
- * Liberty should be given to Director's creativity while crafting cinema script and at the time of execution.
- * Commercial element incorporation with the concept and script content.
- * Production design should take place from the beginning of the pre production till movie release.
- * Proper planning and Time management in production will save 15 % of cost of production and it controls the financial damage.
- * Organize money management.
- * Cinema is a business industry like any other business industry in the world.
- * Whereas in cinema creative imagination and ideology are the product. We can address it as dream merchants.
- * Cinema is manufactured and it is delivered to public.
- * Cinema is constructed based on human mental tendency.
- * Quality thoughts, Quality concept, Quality writing, Quality in technology, Quality in creativity, Quality of emotions all these qualities are the only key to achieve success in cinema.
- * Publicity and promotion stunts are utilized to pull the audience towards cinema theater. But publicity and promotion will not bring success.
- * But quality thought in cinema with the entertainment will resides in the hearts of the people and that will reflect through mouth publicity and mouth publicity is the best publicity in the world and it leads towards success.
- * We have to construct a strategy according to quality thought which will be executed towards visual extravaganza and it should touch the heart of the people.



Srinivas Thimmaiah & Film Factory

No. 6, 3rd Floor, Sathya Arcade -1, 5th Block, Sir M. Vishweshwaraiah Layout, Near Neelakantheshwara Temple, Bangalore - 560091.

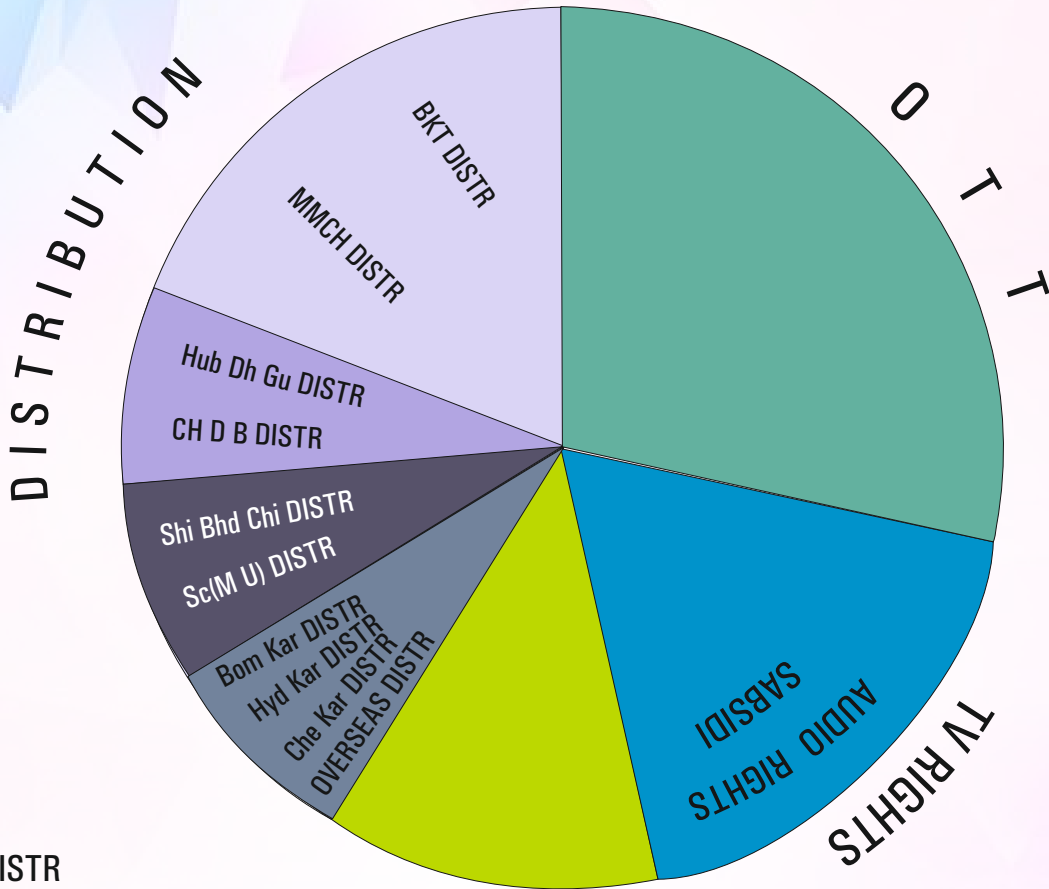
Mobile : 9008110202. Email : filmmakersrinivas@gmail.com directorsrinivasthimmaiah@gmail.com



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FINANCIAL RECOVERY OF INVESTMENT AND SAFE GUARD STRATEGY



35%

- BKT DISTR
- MMCH DISTR
- CH D B DISTR
- Shi Bhd Chi DISTR
- Sc(M U) DISTR
- Bom Kar DISTR
- Hyd Kar DISTR
- Che Kar DISTR
- OVERSEAS DISTR

30%

OTT

25%

TV RIGHTS

10%

REMAKE AND DUBBING RIGHTS
AUDIO RIGHTS
SUBSIDI



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REVENUE EXPECTED

BKT DISTR
MMCH DISTR
CH D B DISTR
Shi Bhd Chi DISTR
Sc(M U) DISTR
Bom Kar DISTR
Hyd Kar DISTR
Che Kar DISTR
OVERSEAS DISTR

**THEATRICAL REVENUE
EXPECTED IN KARNATAKA : Rs. 3,00,00,000**

**THEATRICAL REVENUE
OVERSEAS THEATRES : Rs. 1,00,00,000**

OTT REVENUE EXPECTED IN KARNATAKA : Rs. 2,00,00,000

**SATELLITE TV RIGHTS REVENUE EXPECTED IN KARNATAKA : Rs. 1,50,00,000
TV RIGHTS**

DUBBING RIGHTS IN 4 LANGUAGES : Rs. 1,00,00,000

REMAKE RIGHTS IN 4 LANGUAGES : Rs. 60,00,000

MUSIC REVENUE EXPECTED IN KARNATAKA : Rs. 25,00,000

SUBSIDY : Rs. 10,00,000



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